

# 2019 FALL

## CUSTOMER SUCCESS REPORT



## PRODUCT INFORMATION MANAGEMENT CATEGORY



# PRODUCT INFORMATION MANAGEMENT OVERVIEW

Product Information Management (PIM) is a set of tools and processes that centralize and handle an e-commerce company's product info to provide a single, accurate overview of product data. PIM software is a centralized platform that helps you to manage data on an e-commerce firm's services and products in a cost-effective manner. The solution enables you to maintain quality and consistent product info and data.

The difference between PIM and the similar catalog management software is that PIM encompasses more and goes further than just data enrichment. PIM garners info from several data formats and sources, and merges them into one source of master data. In addition, PIM enables you to spot and correct inconsistent or problematic data, and exports data out to chosen distribution channels. PIM tools can integrate with data quality, business process management, and catalog management platforms.



# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

**Content Score** is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

**Market Presence Score** is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

**Company Score** is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

## Customer Success Report Award Levels



### Market Leader

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### Top Performer

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### Rising Star

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



# 2019 Customer Success Awards

Check out this list of the highest rated Product Information Management software based on the FeaturedCustomers Customer Success Report.



4ALLPORTAL



# OVERALL BEST

OF PRODUCT INFORMATION MANAGEMENT





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SEPHORA

staples<sup>ca</sup>



**MYER**

## ABOUT AKENEO

Akeneo is a global leader in Product Experience Management (PXM) solutions that help merchants and brands deliver a compelling customer experience across all sales channels, including eCommerce, mobile, print, and retail points of sale. Akeneo's open source enterprise PIM, and product data intelligence solutions, dramatically improve product data quality and accuracy while simplifying and accelerating product catalog management. Leading global brands, including Sephora, Fossil, Staples Canada, and Jabra, trust Akeneo's solutions to scale and customize their omnichannel and cross-border commerce initiatives. Using Akeneo, brands and retailers can improve customer experience, increase sales, reduce time to market, go global, and boost team productivity.

# 53

Customer references from happy Akeneo users

[VIEW ALL REFERENCES](#)

"With Akeneo, we have taken an important step towards delivering a consistent customer experience across all channels."

Wil Salden  
eCommerce Manager, Obelink

"Akeneo fits all of our requirements so the choice was clear. The functionality and integration with Magento accelerated the implementation and made it perfectly suited for our business."

Ajeesh George  
Team Lead Developer, Kurt Geiger

"Availability, speed of integration and open-source: these are the three Akeneo key factors of success that allowed us to accelerate time-to-market!"

Renaud Montin  
Marketing and Digital, Eram

"We needed a user-friendly, efficient, flexible and fast solution. That is why we chose Akeneo."

Clara Ozawa  
Brand Product Content Manager, Lagardère Travel Retail



# 2019 MARKET LEADERS







# PIMCORE®

Own the Digital World

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**Bloomberg**

 Czech National Trust



## ABOUT PIMCORE

Pimcore is an award-winning 100% Open Source platform (recently named Gartner Cool Vendor 2018), which delivers significant business value. Enterprises choose Pimcore because it seamlessly integrates and consolidates Product Information Management (PIM), Master Data Management (MDM), Digital Asset Management (DAM), Customer Experience Management (CMS/UX) and eCommerce.

# 209

Customer references from happy Pimcore users

[VIEW ALL REFERENCES](#)

“Pimcore can meet many of our customers’ needs in product information management, content management and multi channel publishing. No other open source system has previously been able to solve all these problems in a single solution.”

Philip Ryott  
Commercial Manager, Youwe Digital Agency

“Pimcore’s Web Content Management Platform makes it easy to manage digital content. The translation and localization features allow us to adapt the content to our target groups resulting in an outstanding digital experience for our customers.”

Katadyn Group

“Pimcore’s ecosystem approach helps companies consolidate product and digital assets to achieve user experience goals across commerce, website and mobile experiences.”

Christina Klock  
Research Director, Gartner

“Being a start-up we needed the ability to test and learn, and then make system changes as our requirements became known. The flexibility and adaptability of Pimcore has enabled us to do this in a cost effective and efficient manner, with minimal business disruption for us and our clients.”

Nigel Wray  
Product Partnerships



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NORDSTROM

ExxonMobil



### ABOUT RIVERSAND

Riversand's cloud-native master data management solutions are designed to support customers' digital transformation journeys through improved business agility, faster adoption and improved collaboration across the enterprise. Riversand has a vision of helping companies know their customers better, move products faster, automate processes, mitigate risk and run their businesses smarter. Their customers, partners and analysts recognize them as a trusted partner, visionary and a leader.

# 57

Customer references from  
happy Riversand users

[VIEW ALL REFERENCES](#)



"Beiersdorf, a world leader in the skincare industry, implemented Riversand's PIM solution to improve data analytics, reduce marketing costs and shorten time to market."  
Beiersdorf



"Riversand has been very agile concerning functions and features that are not standard out of the box. They are able to work them into the roadmap in a reasonable amount of time. Overall it has been a successful project and I think going forward we will have a lot more success as we get MDM more integrated into all of our processes."  
Brett Hopkins  
Software Platform Manager - eCommerce, Schneider Electric



"Riversand PIM enabled us to bulk change products and add or remove information from product profiles easily. The rules that we are able to customise for PIM block changes from happening on the site without review."  
Jessica Lowden  
eCommerce Operations Supervisor, Burlington Stores



"Riversand's cloud-hosted SaaS solution offers Arco the best combination of enterprise functionality and scalability to meet our needs, together with flexibility and value for money."  
Chris Walker  
Project Manager, Arco



# SALSIFY

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Rubbermaid



## ABOUT SALSIFY

Salsify's Product Experience Management (PXM) platform combines the power of product content management, a broad commerce ecosystem, and actionable insights empowering brands to deliver compelling shopping experiences for consumers across every digital touchpoint.

# 52

Customer references from happy Salsify users

[VIEW ALL REFERENCES](#)

“We saved a person’s worth of time using Salsify. Their built-in digital asset management capabilities let me use my people on more productive tasks.”

Yoram Weinreich  
Founder, Simpli Home

“What’s key for us is while all our product information is in one place in Salsify, we can automatically generate and maintain customized product feeds appropriate to every channel.”

Seth Diamond  
VP of E-commerce, Drive Medical

“Prior to Salsify, we were seriously lacking in organization of that content. Our team faced inefficiencies and couldn’t effectively distribute our product information to retail partners and into sales channels. Now, our entire team has up-to-date access to our product content wherever they are, and that’s a very powerful tool.”

Sarah Krampe  
Digital Marketing Team Leader, Escalade Sports

“My favorite aspect of Salsify is the ability to quickly see what information is missing from a given product. The image tools are also very powerful. Salsify devs are constantly working on the features that are likely to be used by our company and they often anticipate needs.”

Adam M.  
Vice President, Ecommerce, JS Products, Inc.



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laVie en Rose

wehkamp



## ABOUT INRIVER

inRiver is the market leader for simplifying Product Information Management (PIM). They help B2C and B2B multi-channel commerce and marketing professionals tell perfect product stories. Their powerful inRiver Product Marketing Cloud radically facilitates the creation, handling, and distribution of perfect product information for a world-class customer experience across all touchpoints, in multiple languages. More than 900 brands around the world rely on inRiver Product Marketing Cloud for efficiently controlling the product (information) flow for their globally recognized brands.

# 94

Customer references from happy inRiver users

[VIEW ALL REFERENCES](#)

“inRiver is perfectly aligned with our online objectives. It is a user-friendly tool for efficiently managing product information and delivering multichannel publications.”

Luc Gistelink  
Communications Manager, Unigro

“inRiver PIM really helps us to gather the information for the products and campaigns. It helps us to communicate to the customer in the same way in all channels. With the PIM platform we can now easily open new markets. inRiver is a great system, supporting us in our planning and execution of marketing activities.”

Maria skutberg  
Project Manager, Lindex

“Before, product managers had to check 18 catalogs to be sure the data was correct. Now they know that when they approve the information in inRiver PIM, the content is approved in one place for all the catalogs. This is definitely a benefit.”

Ruth Muller  
Strategic Project Manager, Camfil

“We are experts at what we do, and now we do it even better. Product managers now input data into the system and marketing people make sure it reaches the right channels.”

Reidun Stalberg  
Marketing Communications Specialist, LK Group





# 2019 TOP PERFORMERS





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AVON

**AXMINSTER**  
Tools & Machinery

FORRESTER

**STANLEY**

**Office  
DEPOT**

### ABOUT AGILITY MULTICHANNEL

Agility Multichannel is a simple-to-use but highly sophisticated Product Information Management (PIM) solution that puts your most valuable product data at the stable core of a go-anywhere commerce strategy. They're the only major PIM vendor focused on fully integrating Product Management, Experience Management and Commerce. Customers include Adidas, Avon Products, Dunelm Group, Office Depot, and Stanley. Offices in Chicago, US; York, UK; and Malmö, Sweden, with integration and reseller partners throughout the world.

23

Customer references from happy  
Agility Multichannel users

[VIEW ALL REFERENCES](#)

"Agility® is an integrated PIM solution that has helped us to improve data quality and given us greater control over data usage for our multi-channel marketing."

Julie Giordano  
Multi-Media Manager, Stanley

"The richest meaning of 'multichannel' refers to using individual channels to support the success of all channels. We want to make it easy and enjoyable for customers to find the products they want at Allied. Agility has been central to a strategy focused on our customers' experience."

Picky Malhotra  
Director of Catalog, Content & Data Management, Allied Electronics

"Technically, Agility was a great fit for Specialist Crafts, and the ease and speed with which the solution can be customized is amazing. With Agility we've been able to reduce effort, increase consistency and pull disparate processes into coordinated workflows."

Nick Beavon  
Managing Director, Specialist Crafts

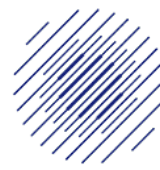
"Agility enables us to integrate our data from multiple sources and provides a single interface for optimizing rich product content and syndicating it to our branded websites and other channels – ensuring accuracy and consistency."

Stuart Taylor  
Web & eTrading Manager, The Consortium



# contentserv

FUTURIZE EXPERIENCES



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### ABOUT CONTENTSERV

Contentserv's leading software solutions provide retailers and brand manufacturers the ability to organize and optimize their product content centrally. In doing so, they enable customers to provide a unique, emotionally-engaging product experience across all touchpoints. The Product Information Management (PIM) system by Contentserv ensures efficient, appealing product communication and digitalizes marketing processes, which increases data quality and meaningfulness. The innovative Contextual MDM specializes in managing extensive product ranges including those with local differentiations, enabling unique, tailor-made product experience in real-time across all channels.

# 28

Customer references from happy Contentserv users

[VIEW ALL REFERENCES](#)

“Contentserv enables us to produce our catalogs in a highly efficient manner. At the same time, this system guarantees transparency for all corporate divisions as well as a flexible integration in today's and tomorrow's processes and system landscapes.”

Arnim Roth  
Manager Publishing Systems, Weltbild GmbH

“It was our goal to merge all of our information centrally in order to be able to have up-to-date information, save time and reduce the maintenance effort. Contentserv enables our employees to be well-informed at all times while consistently being provided with up-to-date product data.”

Maximilian Habisreutinger  
Chief Executive Officer, Franz Habisreutinger GmbH & Co. KG

“Contentserv constitutes a great reduction of the workload for our product maintenance and product marketing. Thanks to a truly central system, we are now able to ensure that our product communication is quick, up-to-date and of the highest quality.”

Jens Kügler  
Product Information Manager, Kölle-Zoo GmbH

“Leifheit has a very large product range. Contentserv's solution enables us to not only effectively create and manage our product data but to also export it easily and directly across all relevant channels.”

Kim Schiefer  
Head of Digital Business Development, Leifheit AG



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### ABOUT ENTERWORKS

EnterWorks is a market leader in master data solutions for acquiring, managing and transforming a company’s product information into persuasive and personalized content for marketing, sales, digital commerce and new market opportunities. Since its inception, an excess of \$40 million has been invested into the business, creating a stable and reliable company with solutions benefiting from the experience of a team with an average tenure of 10 years. The seasoned product and services teams have deep functional expertise in MDM/PIM, data modeling, and data workflow engineering - building best in class practices into every project. EnterWorks solutions and professional services have been proven by its many large multi-national, Fortune 1000 customers.

# 44

Customer references from happy EnterWorks users

[VIEW ALL REFERENCES](#)

“Providing rich and accurate content on our products is critical to our business. Our Members and Customers rely on our product content; in HVAC distribution when something breaks you’ve got to locate the right part quickly! With EnterWorks Enable, we collaborate with suppliers using the Vendor Portal to create and enrich our data for a...

Laura Schultz  
Director IT and PMO, Johnstone Supply

“Fender wanted to play to an even larger audience, so we picked EnterWorks.”

Michael Spandau  
CIO and SVP Global IT, Fender Musical Instruments

“We recognize that the demands of today’s food consumer require us to deliver compelling, quality content for commerce. We’ve made a promise to our customers to provide superior product quality and innovation, and we must work together with our wholesale and retail partners as well as our technology partners to achieve this ongoing...

Jack Billiel  
Senior Business Technology Leader, HP Hood LLC

“Now that all the data resides in one place, the revision time will be cut significantly and merchandising, layout, and production times will speed up for all the catalogs we produce.”

Scott Koellner  
W.B.Mason



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## ABOUT PERFION

Perfion is a 100% standard Product Information Management (PIM) solution for companies with a complex product structure or need for multi-channel, multi-language communication. With Perfion you get a single source of truth for product information which gives you control of all product data wherever they are applied. Perfion has a documented return on investment of less than a year.

# 85

Customer references from happy Perfion users

[VIEW ALL REFERENCES](#)

“The best [thing] about Perfion PIM is the way it is configurable and how easy it is to do this. The 100% seamless integration between Perfion, Dynamics NAV and Sana Commerce was exactly what we wanted. Perfion has made us able to structure product information and make it available for everyone.”

Marcel de Groot  
Business Unit Manager Parts, Exalto

“Although our product line has experienced a tremendous growth - 20 percent in three years - we have not added more staff. This has been possible because the Perfion PIM solution enables us to work extremely efficient with our product data.”

Rose Finley  
Director of Technology, Quoizel

“We have taken a new path with Perfion. Perfion has become our leading product data management system. Products, brands, quality data, workflows - everything lives in Perfion. In addition, Perfion provides a very good information base for the electronic business.”

Markus Allgaier  
Board of Finance and Organization, Mack & Schühle

“Perfion allows us to manage multi-dimensional product information in a structured manner and to enrich data easily. Thanks to the enriched product information, we are laying the foundation for a modern and user-friendly webshop. The PIM system is an important investment in the future that is already paying off today.”

Christian Schuler  
Head of Marketing and Communications, Bachofen AG





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roccamore

eva solo



## ABOUT PLYTIX

Plytix was born from their time at Google where they were working with some of the biggest companies in the e-commerce space. They realized the way companies utilized their product data was largely inefficient, especially when they compared large companies and the smaller guys. They saw that in the future, e-commerce would not only speed up, but take no prisoners when it did. They saw a way to fix it. So they quit their jobs to start Plytix, a software as a service company that is dedicated to bringing smart, data-driven solutions to small businesses.

# 20

Customer references from happy Plytix users

[VIEW ALL REFERENCES](#)

“It was great to use the platform at the exhibition. I used to have to design a catalog and print a physical copy and hand them out. Then I would have to manually make lead lists, hoping people would leave their email address.”

Mai Johansson  
Chief Executive Officer and Co-Founder, Mai Copenhagen

“The company’s mission and vision are to remain as nimble as possible - Plytix has helped [us] achieve this.”

Scott Henning  
Marketing Director, Champion Power Equipment

“Plytix helps us save a lot of time, I do not think any of us predicted how much of a help Plytix would be for us.”

Kathrine Engelbrecht  
International Marketing & Sales Coordinator, Eva Solo

“Significant time saver - instead of having to fill in the same repetitive data on all our vendor sites, we have one hub for everything.”

Dhesaka Jayasuriya  
Marketing Coordinator, Reliable Corporation



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## ABOUT PROFISEE

Profisee is a leading master data management technology company that makes it easy and affordable for any size organization to ensure a trusted data foundation for every user across your enterprise. Profisee is a true multi-domain MDM platform featuring multiple MDM implementation styles, Golden Record Mastering, data governance and stewardship, high performance matching, data quality and workflow. Profisee may be deployed on premise, or in the cloud. Independent analysts regularly find Profisee customers to be among the happiest in the industry.

# 54

Customer references from happy Profisee users

[VIEW ALL REFERENCES](#)

“At Rank, our purpose is to excite and entertain, and we aim to do that better every day. It’s about innovating with technology and services, investing in our people and our products, [and] offering a truly multi-channel experience to our customers, which is made possible with Microsoft and Profisee.”

Leon Spight  
Cloud Programme Project Manager, Rank Group

“As one of the divisions of Trelleborg Group, it is imperative that we meet not only the needs of our division but adhere to corporate standards and strategies. The Profisee Platform has helped us do this, and therefore, we are looking to expand to other domains.”

Piero Quaroni  
Solution Delivery Manager, Trelleborg

“Our company typically grows by acquisition. As anyone knows, those transitions can be difficult. Now that we have a Master Data Strategy in place, we handled two major acquisitions in the last 12 months including easily integrating accounting, customer, employee and product data.”

Elsa Gudbergsdottir  
MDM Manager, Ossur

“Profisee has an ‘accelerator programme’ which fast-tracked training and development, and the support we got was fantastic, and it wasn’t just throwing dollars at services fees. Upfront, we didn’t have a lot of MDM experience. Profisee guided us through the implementation process – this was a big help.”

Bryan Guenther  
Program Manager, RightShip



# propel

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### ABOUT PROPELPLM

Propel is the platform for tomorrow's brands. Propel offers cloud Product Lifecycle Management (PLM), Product Information Management (PIM) and Quality Management Software (QMS) solutions that help engineers, marketing, sales channels, partners, customers, and everyone else share all the information needed to get products from concept to customer. Built on the Salesforce platform, Propel's SaaS-based software helps everyone collaborate better, takes just weeks to get up and running, and can easily scale with changing business requirements.

# 28

Customer references from happy PropelPLM users

[VIEW ALL REFERENCES](#)

"Flexibility, the ability to add fields, and change things were personally the biggest things for me and Propel gives us all of that."

Yan Karasik  
Head of Quality & Technical Operations, Owl Cameras

"Propel is completely redefining Product Lifecycle Management (PLM) across engineering, operations, and external suppliers to accelerate product launches [and] maintain your corporate and industry best practices while remaining compliant with various regulations."

David Karosick  
Product Lifecycle Manager, Juul Labs, Inc.

"The look and feel of Propel is so much better than our previous platform. We love that we are able to have our contract manufacturers and key suppliers come into the system through third-party vendor portals to approve changes and give context to what changed."

Jeff Hudgens  
Program Manager Formlabs, Sentient Energy

"Propel ensures that all our employees can see the latest updates for our customer projects. Unlike traditional PLM systems, which are primarily designed for engineers, Propel makes it easy for everyone to get on board."

Tony Olivo  
Lead Systems Engineer, FlexGen



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Neutrogena



## ABOUT SYNDIGO

Syndigo's family of companies together represent the industry's only trusted single-source provider of consumer product information and content from supply chain to end customer utilization, offering a powerful end-to-end product content experience across multiple industries. Today, their clients can create accurate, verified product content, build and publish enhanced content, access data validations and standards across the GDSN network, and access comprehensive nutritional information.

# 29

Customer references from happy Syndigo users

[VIEW ALL REFERENCES](#)

"One of the biggest advantages we're seeing is that we're able to enter an item one time, and then we can use that same data for several of our retailers. Instead of doing something four times for four different retailers, we only have to do it once."

Ryan Wilson  
Senior Communications Specialist, Kohler

"Syndicated rich content enables us to deliver high quality product and technology information to provide a best-in-class customer experience, while standardizing our product messaging across retailers and distributors."

Paula Soto Movilla  
Associate Manager, Channel Marketing, Latin America, Epson

"Walking the digital aisle across a growing assortment of products would be inefficient without this platform. Syndigo delivers a fast path to actionable insights."

David Lewis  
Site Experience Director, Dorel

"The greatest impact from the Syndigo partnership is the increase in our capability to effectively and efficiently deliver data to our various data receivers and publishers. Syndigo helped us leap forward in this area."

Gary Healion  
CRP Industries





# 2019 RISING STARS



4**ALL**PORTAL

**beam**  

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 **Canto**

**QUABLE**

 **sales layer**



4ALLPORTAL

## TRUSTED BY

HEITRONIC®



LEONARDO



Schindler

shopware



## ABOUT 4ALLPORTAL

4ALLPORTAL spent the last 15 years doing what they do best: using their products and services to help other companies and organizations achieve success. As a specialized software developer and IT service provider, Cross Media – Die Daten & Netz GmbH - has been providing innovative software solutions, high-powered IT components and expert IT consulting since 2001. For many years now, countless brand-name customers have turned to their core product, 4ALLPORTAL, when they need to improve workflows and organize, manage and sort large volumes of digital assets (like photos, videos, Office documents, graphics and PDFs, etc.).

11

Customer references from happy 4ALLPORTAL users

[VIEW ALL REFERENCES](#)

“With 4ALLPORTAL and the digital asset management module, we finally have a central system that can be accessed by different departments as a data source. This allows us to maintain consistency in our use of image materials—guaranteed. As a result, 4ALLPORTAL is an essential part of our workflow today. In Cross Media, we’ve also found a partner with an...

Ines Schwender

Team Manager Advertisement, Heitronic

“The 4ALLPORTAL offers our company the perfect way to organise media data in real-time, whether internally or with our customers - who, incidentally, are also delighted with the intuitive user interface.”

Matthias Steggemann

Chief Executive Officer, Litho Niemann + Steggemann

“It’s really easy to coordinate our work with external service providers and partners using the 4ALLPORTAL MAM. We can give all project participants access to the necessary files, thus securing the database for everyone - whether for data management and maintenance, file sharing, or task management. The software has greatly reduced our workload, while...

Janine Blechschmidt

Project Manager for Marketing, visitBerlin

“We were looking for a system that would bring order and structure to our flood of data but we have actually gained far more with the 4ALLPORTAL. Besides data maintenance and file management, we are now also using the system to handle a lot of our operating processes and the associated communication. And by integrating the full text search, we...

Helen Kamender

Marketing Manager, Shopware



## TRUSTED BY



## ABOUT BEAM

BEAM is a brand engagement and asset management platform ushering in the new era of the Brand Concierge. While built on the same core functionality, each BEAM brand center is unique. You can create a site that aligns with every aspect of your brand to tell your story in a compelling and engaging way. Bring unique and engaging design elements to life, and choose a name for your brand center that fits within your nomenclature system. In addition to all the asset management functionality you could need, BEAM provides a set of tools that truly connect your people to brand.

# 11

Customer references  
from happy BEAM users

[VIEW ALL REFERENCES](#)

"Having just launched a new brand identity at our organization, BEAM made our launch more successful and helped us to reach and engage employees more quickly and efficiently."

Mary Somma  
Brand Project Manager, Northwell Health

"My time is no longer spent repeatedly fielding requests for individual assets when I can simply point them to the brand center and allow them to self-serve from a collection of approved materials...[we are] maintaining a consistent brand identity."

Rene D'Elia  
American Express

"Brand Vault has become a self-service site, not just for brand assets, but also for understanding what our brand is about."

Jeff Armstrong  
Vice President Corporate Branding, Synchrony Financial

"The brand team can't be in all places at all times, so the goal has to be to empower associates with the right tools and resources."

T. Rowe Price



## TRUSTED BY



## ABOUT CANTO

Canto is a leader in digital asset management (DAM) software, with customers that include many of today's top brands. Canto gives marketing teams a simple, visual way to centralize, organize and share all their digital brand assets, empowering them to save valuable time and gain a competitive edge.

# 89

Customer references from happy Canto users

[VIEW ALL REFERENCES](#)

“With Canto, we are able to organize our assets the way we like and we save time providing an easy to use portal for our dealers to download marketing materials.”

Derek Wolfford  
Marketing Manager, Pearl Drums

“We’re really glad to have this tool. For my team and me, working with Canto simply saves an enormous amount of time – and our colleagues from the other departments are really glad they can search for and find photos even when we’re not in the office.”

Miranda Meier  
Press Spokesperson , ESTREL Berlin

“Canto’s feature set was comprehensive of what we were looking for - a contemporary interface and a robust organization system utilizing a tree structure, along with strong search functionality and the ability to easily share content with outside users.”

Joe Rahim  
Digital Asset Manager, Inspirato

“Due to the image and media management with Cumulus, our digital assets are much better structured and traceable. Useful and efficient workflows emerge with the bidirectional linkage to the collection database Daphne.”

Michael John  
Chief Technical Officer, Staatliche Kunstsammlungen Dresden



# QUABLE

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**BERLUTI**

**ClubMed**

**HANES Brands Inc**

**DELSEY**  
PARIS



## ABOUT QUABLE

Quable is deployed in more than 50 countries around the world and 30 employees are dedicated to the success of their customers. They help marketing teams embrace product data agility and build successful omnichannel presence. Their business-oriented platform allows marketers to collect, complement and send all information related to their products to their e-commerce platforms, marketplaces, print supports, and web portals.

14

Customer references from happy Quable users

[VIEW ALL REFERENCES](#)

"Product information is diffused on the brand's multilingual e-commerce site and on marketplaces. The looks are updated in real time on sales' digital tablets in the boutiques. The product experience is truly omnichannel."

Bonpoint

"With the PIM we were able to ensure the quality and reliability of our product catalogue; contributors now save precious time, and time-to-market has been radically reduced."

Vincent Desreumaux

Head of IT Commerce & Digital, Jennyfer

"Quable PIM allows us to strengthen the relevance of customer interaction with up-to-date information. It provides a rich and qualitative product experience."

Clarisse C.

E-Merchandiser, Berluti

"Quable PIM really improved our product catalogue's agility. Using this solution has put the focus on data quality standards."

Dominique W.

Co-founder, Yakarouler





# sales layer

## TRUSTED BY

TEKA



### ABOUT SALES LAYER

Sales Layer is a Product Information Manager in the cloud that centralizes product information and synchronizes it in all sales channels (print, web, mobile, and product feeds for retailers) automatically. Forget about inefficient spreadsheets - with Sales Layer, you can upload the information that you have in whatever format you have - with only a simple click!

# 14

Customer references from happy Sales Layer users

[VIEW ALL REFERENCES](#)

"With Sales Layer we can focus just on the quality of the product information. It is an indispensable tool for how we manage our South African e-commerce site."

Diana De Lange  
Reebok

"Thanks to Sales Layer we can control the content with a scalable and simple tool. It nurtures our eCommerce with the necessary information and automates our catalog creation."

Jean Willemsens  
Ecommerce Manager, Rexel

"Working with Sales Layer has been a great step forward for Teka Group as a timing and resources management level. Old laborious tasks are now quick and easy, and we can launch a catalog in just a few days, while that could take up to two months in the past."

Alfonso Romá  
Global Digital & Advertising Manager, Teka Group

"We love Sales Layer because it's the most flexible, easy-to-use, first-class and caring PIM system. We have found an enterprise level service accessible to SMEs."

Íñigo López  
Commercial Director, Ardesa